

The logo for RAD Potential is a teal circle with a white outline, containing the text 'RAD' in large white letters and 'POTENTIAL' in smaller white letters below it, separated by a horizontal line. The circle is set against a light grey background with a brushstroke effect.

RAD
POTENTIAL

ROBERT A. DOUGAN, M.A. **PRESIDENT | FOUNDER**

Robert A. Dougan (i.e., R.A.D) is the founder and President of RAD Potential Advisory Inc.

Over the past two decades, Robert has consulted and worked closely with senior leaders from some of the largest Banks, Insurance companies, and Investment firms from across North America. Over his tenure, he has guided over 250 companies helping them improve employee attraction, productivity and retention through effective recruitment marketing, pre-employment testing and coaching practices with cost savings anywhere between \$250K to \$60 Million dollars.

With his growing demand for his expertise in the talent community, he also shares his knowledge as a speaker and trainer where he has presented across North America, Europe, and South Asia.

The key to Robert's success is he wants to be RAD at everything he does, and now he wants to help you find your 'RAD Potential'.

ATTRACT MORE QUALITY HIRES



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